

## **Program Package**

An innovative youth-driven classroom program with an app that propels art and digital media to educate students on how to build healthy relationships online and off.





#### 1. About Raison d'art

Operating since 2007, Raison d'art, a non-profit organization, creates social impact projects through collective art. We have collaborated with thousands of people on various projects for the city of Montreal, schools and numerous institutions, organizations and companies. Raison d'art is focused on three elements: creativity, connection and social issues. Raison d'art believes that in finding common ground in the expression of pertinent social issues, we can support community efforts towards sustainable change. Our multi-disciplinary teams are specifically formed to suit each of our projects. At its core, are four inspiring women with more than 60 years of combined experience in mental health and youth, with expertise in legal, artistic, and business ventures.

#### About portraitX

Raison d'art's newest initiative, **portraitX**, responds to the pressing need for schools to address teen dating violence and its immediate and long-lasting impacts on individuals' physical and mental health, families, communities, and society as a whole. In a nutshell, **portraitX** is a research-intervention program that brings a custom app for iPads to adolescents in grades 9 to 11 to prevent teen dating violence. Our inclusive curriculum uses art and media to disrupt stereotypes and discriminatory attitudes that can lead to violence. With a trauma-informed lens, we teach adolescents the facts about sexuality and the essential skills necessary to navigate relationships online and off.

#### 2. Why portraitX?

#### Support school communities in the prevention of teen dating violence.

**portraitX**, is funded by the Public Health Agency of Canada to reach 11 high schools within 5-years to help prevent teen dating violence. **portraitX** delivers an iOS app with all the tools and resources necessary to support teachers and educate youth on sexual citizenship. In collaboration with McGill University, our ethically approved research informs **portraitX**'s best practices and upholds the values of inclusivity at all levels.

#### Educate youth about various aspects of dating, relationships and sexual violence.

**portraitX** curriculum addresses the essential themes of sexuality, gender, and relationships in six workshops that fit squarely in the Quebec requirements for sexual education in high schools. It is an innovative youth-driven classroom program that propels technology through art and media to educate adolescents on how to identify unhealthy and abusive relationships and how to build and foster healthy ones.

#### Equip youth with the skills to be critical of the discrimination and gender stereotypes in their lives.

Our unique program is arts-based and digitally fueled. We use art and digital media to disrupt gender-based stereotypes and attitudes that can lead to violence, while teaching adolescents to be critical of the messages they receive and distribute. Designed and built by youth for youth, **portraitX** reaches students in a manner that will resonate with them and reflect their diverse experiences and identities.

# Encourage youth to identify emotions, in themselves and others, to generate awareness, empathy and promote healthy behavior and exchanges.

The **portraitX** curriculum and workshop activities promote essential social-emotional skills to better navigate relationships online and off. The program focuses on and promotes consent culture for responsible sexual and digital citizenship.

#### Effect positive change through collaborative art and media-making

Through its cross curricular program, **portraitX** engages youth while reinforcing learning objectives. Its unique collaborative art and media-making activities encourage youth to connect and to utilize their creativity to evoke positive social change.



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## 3. What Will the Students Learn?

Click here for information about each workshop





A Visit to the Museum Gender **Stereotypes** 5



Memes and **Digital Media** 









## 4. Key Players

- Administrative support: school principal, vice-principal and/or administrator
- Classroom teachers
- +/- 25 student participants
- Student Services support (Sexuality Education expert and/or School Counselor)
- Tech support
- pX Workshop Moderators
- pX Professional Counselor

#### 5. Tools and Resources

- Custom Community map
- General Resources
- Workshop Resources
- Glossary
- Five Trauma-informed Essentials

## 6. Materials Supplied and Delivered

- Raison d'art iPads with **portraitX** app (sanitized)
- LTE Network on every iPad (anonymized, secure & private)
- Resource handouts for students
- Online resources
- Mosaic poster of student artworks
- Access to selected digital images of student artworks for communications

## 7. School Tech Requirements

- Smart Board with audio & video
- Network information (wifi guest user access)
- Laptops, Google Chromebooks or iPads (for remote delivery only)



## 8. Program Delivery

- 1. Complete School Registration Form
- 2. Preliminary Meeting between pX team and school administration/teachers
- 3. Written approval of pX project from school authorities
- 4. Confirm delivery details (schedule, grade level, number of students, locations, etc.)
- 5. Students complete and return Youth Consent Form and/or Media Release Form
- 6. On-site testing with pX tech support and/or in-school technician for AV setup
- 7. Delivery of three to six classroom sessions on **portraitX** app for iPads
- 8. Closing meeting with pX team and school administration/teachers
- 9. Install poster mosaic of students' artwork

#### 9. Document Links

- <u>iPad Loan Agreement & Hygiene Protocol</u>
- Youth Consent Form
- Media Release Form
- pX Privacy Policy
- pX Security and Technology FAQ
- pX Terms of Use

Our partners:





